

# KRISTEN PETTRY

## GRAPHIC DESIGNER

### ABOUT ME

Award Winning Graphic Designer with 8 years of experience in the creation of innovative designs. Possess advanced skills in Adobe Creative Suite (Illustrator, Photoshop, InDesign), Web Design, Social Media management, and Microsoft Office Suite. Expert in differentiating a brand by creating a story that resonates with the target audience.

### CONTACT INFORMATION

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815.347.4395

### DESIGN SKILLS

Graphic Design  
Brochures  
Invitations  
Logo Design  
Concept Development  
Print Design  
Typography  
Product Launch



### EDUCATION

PENN FOSTER COLLEGE  
Graphic Design

### SOFTWARE SKILLS

Proficient in PC  
Proficient in Mac  
Acrobat  
Advanced Illustrator  
Advanced InDesign  
Advanced Photoshop  
Microsoft Excel  
Microsoft Word

### FREELANCE - SELECTED SAMPLES

#### **MID-AMERICA HORSE SHOW ASSOCIATION**

Website design, postcard design, invitation design, monthly email blast design  
[www.MidAmericaHorseShow.com](http://www.MidAmericaHorseShow.com)

#### **MIRACLE NUTRITIONAL HERBS**

Logo design, website design, product launch, supplement labels, poster and flyer design  
[www.ZenikHerbs.com](http://www.ZenikHerbs.com)

#### **COUNTRY MEADOW FARM**

Website design, promotional mailings, Facebook page design and maintenance  
[www.CountryMeadowFarm.com](http://www.CountryMeadowFarm.com)

#### **UNITED PROFESSIONAL HORSEMAN'S ASSOCIATION**

Website design, convention materials, promotional products  
[www.UPHAOnline.com](http://www.UPHAOnline.com)

#### **ILLINOIS AMERICAN SADDLEBRED PLEASURE HORSE ASSOCIATION**

Website design, horse show booklets, promotional mailings, Facebook design and maintenance  
[www.IASPHA.com](http://www.IASPHA.com)

#### **PUGMINDED**

Website design, Facebook design and maintenance, product launch, greeting card design  
[www.Pugminded.com](http://www.Pugminded.com)

PORTFOLIO AVAILABLE AT [WWW.KRISTENPETTRY.COM](http://WWW.KRISTENPETTRY.COM)